



**DENSO North America Foundation  
Request for Higher Education Proposals for 2025-2027  
United States**

The DENSO North America Foundation (DNAF) seeks to promote and enhance the training required for entry into the mobility industry.

That's why DNAF is committed to distributing funding to higher education institutions in support of projects that advance student education in mobility, manufacturing and data analytics.

DNAF invites you to submit a grant proposal to support a project that advances student understanding and provides hands-on learning while enhancing student retention.

Proposals are sought for *equipment investment, student projects and/or research* in one of the following areas:

- **Mobility critical skills areas**  
Software engineering, embedded programming, cloud architecture, cyber security and algorithm development
- **Manufacturing**  
Technologies that provide substantial efficiencies to manufacturing processes, including flexible automation, additive manufacturing, digitization and Artificial Intelligence
- **Data Analytics**  
Technology and application development to provide new value by utilizing big data gathered from connected cars and/or manufacturing sites (e.g. autonomous driving, traffic control, predictive maintenance, factory IoT)

**Grant Goals:**

- Provide hands-on training for students.
- Improve retention of students within these academic disciplines.
- Be innovative in thinking and practical in application.
- Provide an environment for problem solving and team building.

### **Grant Details:**

- The application process is by invitation only.
- The grant period will be two years (September 2025-September 2027)
- The maximum grant considered will be for \$200,000.
  - Applicants are encouraged to provide multiple budget options to allow broader consideration.

### **Application Requirements:**

- A. Grant proposal **must** include the following:
- A problem statement: Identify the problem to be addressed and the needs to be met by the project
  - Program/project design:
    - An action plan with timeline that includes defined measurable outcomes that demonstrate how the project contributes to:
      - ❖ student learning
      - ❖ student retention
      - ❖ number of students that will be reached
  - Incoming STEM cohort size
  - STEM cohort retention rate
  - Average cumulative GPA of STEM students
  - A complete estimated budget including a breakout of expenses for which this proposal seeks support.
- B. Proposals should be no longer than 5 pages and written for technical and non-technical reviewers.

### **Restrictions:**

- A. Previously awarded grant funding must be spent, or unspent amounts returned, prior to the issuing of a new grant.
- B. DNAF will not fund salaries, stipends, project travel expenses or program administrative costs, capital building investments (“brick and mortar”), product development and patents.
- C. Institutions awarded a grant are not eligible for new grants until the completion of the grant cycle (2 years)
- D. Institutions awarded a grant are not eligible for a new grant while on an extension or while the existing grant is in incomplete status.

### **Proposal Submission:**

- Proposals must be submitted by August 1, 2025, through the [DENSO North America Foundation Website](#)

**Key Dates:**

July 11, 2025	Request for Proposals Issued
August 1, 2025	Proposals due/ Annual Activity Report Due
August 1-August 15, 2025	Board review/Determinations
August 22, 2025	<i>Target</i> determination notices & agreements released
August 29, 2025	Signed agreements due
September 2-14, 2025	Grants released
September 2, 2026	Grant year 1 check in

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